A Sampling of Publication Outlets for Students

By Jerry Lanson, HKS Communications Program Writing Consultant

Possible outlets for feature articles range from unpaid, self-publishing sites for the novice to high-end, well-paid sites for polished and experienced writers.

I would urge those new to free-lancing to start by looking for regional publications, web publications and not-for-profit organizations in your area of specialty or geographical region that accept free-lance work.

As a writer you need to have an audience in mind and need to pitch your story idea to a publication that serves it. Your audience may be issue-oriented, politically attuned, style savvy or something else. The point is that you should know for whom you are trying to write and why. You can background established magazines and their expectations in *Writer's Market 2020: The Most Trusted Guide to Getting Published*. The book also gives examples of query letters.

Free-lance writing demands a thick skin. You'll get rejected many times. Expect rejection and don't give up.

- Always have a backup plan if your first publication says no.
- If your idea is geographically based in any way, consider a publication in the country or region central to the idea.
- Consider specialized publications in your specific area of interest. *The Chronicle of Higher Education*, for example, covers the field of ... higher education.
- Consider publications of reader-supported or not-for-profit organizations. From *Belt Magazine* to *The Guardian*, not-for-profit and reader-supported journalism is on the rise. Some of these outlets come and go. Some are very good. Look for them.
- Consider the publications of advocacy groups and NGOs. Yes, they have a point of view. But if you share that viewpoint, there's no problem sharing your article with like-minded readers, as long as it is well-researched and well-written.
- As you get started, consider the range of publications at Harvard (including those published by students) [SEP]

POTENTIAL PUBLICATION OUTLETS (Kennedy students have published in those with an asterisk)

- 1) AARP Magazine
- 2) The American Conservative
- 3) American Forests
- 4) American Foreign Policy Magazine
- 5) Africa Policy Journal *
- 6) The American Interest*
- 7) The American Scholar
- 8) American Prospect
- 9) The Atlantic
- 10) Audubon
- 11) The Australian
- 12) The Baltimore Sun *

- 13) Bangkok Post
- 14) Belt Magazine
- 15) The Boston Globe *
- 16) Boston Globe Magazine *
- 17) The Bulwark
- 18) BuzzFeed Longform
- 19) China Daily
- 20) The Christian Science Monitor
- 21) The Chronicle of Philanthropy *
- 22) The Citizen*
- 23) CNN *
- 24) Columbia Journalism Review
- 25) Commonwealth Magazine
- 26) The Conversation
- 27) The Daily Beast
- 28) Dawn (Pakistan)
- 29) Decision Lab *
- 30) Democracy: A Journal of Ideas
- 31) The Economist
- 32) Education Week *
- 33) The FAOA Journal of International Affairs *
- 34) Fair Observer *
- 35) Guardian (The Long Read)
- 36) The HKS Citizen *
- 37) The Harvard Law and Policy Review *
- 38) Harper's Magazine
- 39) Jakarta Post
- 40) Harvard Magazine *
- 41) The Hill *
- 42) The Huffington Post *
- 43) Human Rights Policy Journal *
- 44) The Intercept
- 45) JAMA
- 46) Japan Today *
- 47) Journal of Middle Eastern Politics and Policy *
- 48) Kennedy School Review *
- 49) Kennedy Latin American Policy Review*
- 50) Other Kennedy student publications (there is a web page full: These include Africa Policy Journal, Asian-American Policy Review, HKS Journal of African-American Policy, Human Rights Policy Journal, Journal of Hispanic Policy, Journal of Middle Eastern Politics and Policy, LGBTQ Policy Journal, and Women's Policy Journal)
- 51) Latin American Policy Journal *
- 52) Longreads
- 53) Los Angeles Times *
- 54) Medium
- 55) The Nation
- 56) National Journal
- 57) New England Journal of Medicine*

- 58) New Republic
- 59) New Statesman
- 60) The New York Times *
- 61) The New York Times Magazine
- 62) The New York Times Review
- 63) The New Yorker
- 64) News & Observer *
- 65) NewsMax *
- 66) Neiman Reports
- 67) Pacific Standard
- 68) The Philadelphia Inquirer *
- 69) The Poynter Institute
- 70) Politico Magazine
- 71) Prevention
- 72) Psychology Today
- 73) Rappler.com *
- 74) Quartz *
- 75) Reason
- 76) San Francisco Chronicle *
- 77) Scientific American*
- 78) Smithsonian
- 79) The Seattle Times *
- 80) Slate*
- 81) Social Justice Solutions *
- 82) Space News *
- 83) The Spectator
- 84) Sojourners *
- 85) Statnews.com *
- 86) The Sydney Morning Herald
- 87) The Telegraph
- 88) The Times of India
- 89) The Virginia-Pilot *
- 90) Vox *
- 91) The Wall Street Journal
- 92) WBUR Cognoscenti *
- 93) Weekly Standard
- 94) Wired
- 95) Thewire.com*

This Google link identifies English-language print outlets in Russia, including many newspapers from English-speaking countries.

https://www.angloinfo.com/how-to/russia/lifestyle/entertainment/english-language-media
