



October 2014

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**HENRY PAULSON SPEAKS ON CHINA,
 CLIMATE CHANGE AND FINANCIAL RISK**



Early this month, former U.S. Secretary of the Treasury, Henry M. Paulson, Jr., presented the 2014 Malcolm Wiener Lecture on International Political Economy. The event was co-sponsored by M-RCBG. During his talk, he emphasized the importance of strong relations between China and the United States; discussed the mounting pressure on governments to address environmental issues; and described the events leading up to the 2008 Global Financial Crisis. Visit www.mrcbg.org for a link to view the event.

**CSRI JOINTLY RELEASES NEW REPORT ON SUSTAINABLE
 DEVELOPMENT IN AFRICA**



A new report, *Partnering for Impact: Supporting Systemic Change to Deliver the Sustainable Development Goals in Africa* has been released by Business Action for Africa, The CSRI Initiative at the Harvard Kennedy School and The Partnering Initiative. The report demonstrates how companies and their partners are working to catalyse systemic change across a wide range of development challenges and shares key factors for success. It was launched on September 24, 2014 in New York to coincide with the UN General Assembly, attended by over 150 representatives from government, the UN system, private sector and civil society. For more information, visit www.mrcbg.org, click on "Programs" and "Corporate Social

Responsibility Initiative."

Seminars & Events

M-RCBG has over 50 seminars and events scheduled each semester. Below are a few of the upcoming events. For a complete listing, visit www.mrcbg.org.



Other People's Houses;
Jennifer Taub,
Vermont Law School.
 Fainsod, Oct. 9.
 11:45-1.

Exchanges and Private Health Insurance in Switzerland and Germany;
Thomas Zeltner,
World Health Organization. Bell,
 Oct. 16. 1-2:30.



Prospects for Shale Gas Development in Eastern Europe;
Andreas Goldthau,
HKS.
 Bell, Oct. 20.
 12-1:30.

How Do Electricity Shortages Affect Productivity?
Hunt Allcott,
NYU. L-382, Oct.
 22. 4:10-5:30.



Benefit Analysis in the Regulation of Consumer Finance;
Howell Jackson,
HLS. Fainsod, Oct.
 23. 11:45-1.



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FACULTY AND PROGRAM UPDATES

Porter on the President's Commission on White House Fellowships and the Clean Air Act Amendments of 1990

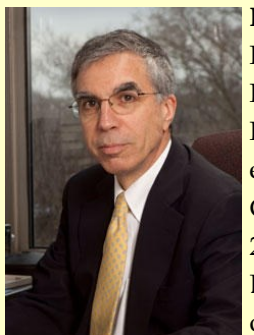


Roger B. Porter, IBM Professor of Business and Government, met with President Obama and other select members of the President's Commission on White House Fellowships, to discuss the progress of the program as it approaches the 50th year since its founding by President Lyndon B. Johnson. The program has garnered the support of each of the Presidents who have succeeded President John-

son, and provides a unique opportunity for those selected to serve for a year at the highest levels of the Federal Government often as a special assistant to a cabinet secretary or senior member of the White House staff. A number of Harvard Kennedy School graduates have served as White House Fellows since the program was established.

Additionally, as Assistant to President George H.W. Bush for Economic and Domestic Policy, Porter chaired a panel at the 25th Anniversary Celebration of the Inauguration of President Bush at his presidential library on the campus of Texas A&M University in College Station, Texas. The panel discussion, broadcast on C-SPAN, focused on the enactment of the Clean Air Act Amendments of 1990, the most sweeping environmental legislation in the nation's history, a statute that passed on a bipartisan basis in both houses of Congress. A prominent theme at the conference was that major initiatives in the U.S. political system generally are the product of presidential leadership and that the most stable and productive of these policy initiatives involve bipartisan efforts.

Stavins presents at climate change conference in Seoul



Robert N. Stavins, Director of the Harvard Environmental Economics Program (HEEP) and the Harvard Project on Climate Agreements, delivered a presentation, "International Climate Policy Architecture for the 2015 Paris Agreement: The Role of Linkage," in Seoul, Republic of Korea, on September 3, 2014. The event, Seoul Climate-Energy Conference:

Building the New Climate Regime: What Needs to be Done at the Climate Summit 2014, hosted by the KAIST Graduate School of Green Growth, brought together researchers and business leaders to discuss and prepare for the United Nations Climate Summit on September 23 in New York City. Stavins' participation in the conference was cited in articles in The Korea Times (August 28) and Korea JoongAng Daily (September 4).

STUDENT SPOTLIGHTS

Phil Huppe, MPP2, interns at World Vision's Food Security and Livelihoods



A few of the highlights from my summer include: conducting technical research on water and sanitation programming in Uganda, coauthoring an academic article for the Enterprise Development and Microfinance Journal on integrating very poor producers into markets, and finally, assisting with the

design and development of a major USAID grant proposal. I feel incredibly lucky to have learned from so many incredibly talented and passionate coworkers. International development is a marathon, not a sprint, and after this summer I feel confident that I've taken solid first steps on my career journey.

Changgi Lee, MPA/ID 2015, interns at World Bank

Changgi Lee, a Master in Public Administration/International Development student at Harvard Kennedy School, spent this past summer interning at the World Bank. While there, he wrote an article on "Green and Sustainable Transport" and also developed a proposal-evaluation process for the Korea Green Growth Partnership (KGGP). Within the World Bank, he worked under both the Transport Anchor and the KGGP Secretariat. Before coming to HKS to study international development, Lee worked in the Ministry of Land, Transport and Maritime affairs in South Korea for five years.

While at the World Bank, he helped build performance-evaluation criteria for the 23 awards made last year by KGGP and developed grant-funding request guidelines for second years awards. KGGP is the trust fund established by the Korean government to finance green growth projects in the urban, transport, and information and communications technology sectors. Lee was financially supported by the Mossavar-Rahmani Center for Business and Government, the Harvard Environmental Economics Program, and the Harvard University Center for the Environment.

M-RCBG announces B&G PIC co-chair

M-RCBG welcomes Hany Beshr as co-chair of the B&G PIC, along with Paul Chen. Beshr is a mid-career MPA in the Edward S. Mason Program at HKS and has previously served as a management consultant with Booz Allen Hamilton and KPMG in the Middle East. He has also served as Advisor to the Cairo Governor on the relations between government and private sector. For more information on the Business & Government PIC, visit www.hks.harvard.edu/centers/mrcbg/students/bgpic

M-RCBG announces three new senior fellows

In addition to newly announced senior fellows for 2014-2015, **Ole Gunnar Austvik**, **Lewis Kaden** and **Marshall Lux** (see the September newsletter for profiles), the Center has also recently welcomed the following new fellows:



Barbara Anthony (whose appointment begins Jan. 2015) has served as Massachusetts Undersecretary of the Office of Consumer Affairs and Business Regulation (OCABR) since May 2009. Anthony came to OCABR from Health Law Advocates, where she was Executive Director of the Boston-based non-profit law firm dedicated exclusively to health care access. Previously, from 1999 to 2007, Anthony was Regional Director of the Northeast Regional Office of the Federal Trade Commission, located in New York City, where she directed consumer and competition advocacy and law enforcement efforts. Earlier, she served as Chief of the Public Protection Bureau in the Massachusetts Attorney General's Office and Vice President and Chief Compliance Officer for BayBanks, Inc., where she created and managed consumer law bank compliance systems. Anthony began her public service career as a Trial Attorney in the Antitrust Division of the U.S. Department of Justice in Washington, D.C. She is a graduate of Suffolk University Law School, where she currently serves as an Adjunct Professor of Law. As a senior fellow, Anthony will research and analyze implementation of a key mandate of the Affordable Care Act (ACA), the online insurance marketplace or exchange, by Massachusetts state government.



Ndid Okonkwo Nwuneli is the Founder of LEAP Africa, Co-Founder of AACE Food Processing & Distribution, an indigenous agroprocessing company, and a partner at Sahel Capital, an advisory and private equity firm focused on the agribusiness sector in West Africa. She has 19 years of experience in international development and has worked and lived in West Africa, North America, and the Middle East. She started her career as a management consultant with McKinsey & Company, working in their Chicago, New York and Johannesburg Offices. In 2000, she returned to Nigeria to serve as the pioneer executive director of the FATE Foundation, a leading entrepreneurship development organization. She established LEAP Africa and NIA in 2002 and 2003 respectively. LEAP is a respected leadership development organization that has worked across Nigeria providing leadership training, and coaching to thousands of entrepreneurs, youth, teachers and community organizers. NIA empowers female university

fellows, continued.

students in Southeastern Nigeria to achieve their highest potential. She holds an M.B.A. from Harvard Business School and an undergraduate degree with honors in Multinational and Strategic Management from the Wharton School of the University of Pennsylvania. As a senior fellow, Nwuneli will explore the role of social innovation and entrepreneurship in Africa as catalysts for sustainable transformation.



Paul Verdin is the Chair in Strategy & Organization at Solvay Brussels School of Economics and Management (ULB, B) and Professor of Strategy & International Management at K.U.Leuven (B). Previously at IESE Business School (E), he has also been Associate Dean at TiasNimbas (Tilburg Univ., NL) and "Distinguished Visiting Professor" at INSEAD (F) where he has been on the faculty for up to 20 years. After Master's Degrees in Law and in Economics, both from K.U.Leuven (B), he obtained the M.A. and Ph.D. in Economics at Harvard University. He combined this with work with McKinsey & Co., Merrill Lynch Capital Markets, the IMF, and the World Bank. He directs executive seminars and strategy workshops, and consults on strategy processes for a wide range of local and global companies, established multinationals as well as small and medium sized companies, across a variety of industries and particularly in the financial sector. His widely cited research focuses on the critical role of innovative company strategy and organization for long term value creation, and how it interacts with industry dynamics and competence- and resource-based competition. As a senior fellow, Verdin will examine the strategic imperative of value creation as the foundation of sustainable strategy and economic growth, and implications of this imperative for government economic policies.

Senior fellows at M-RCBG are distinguished professionals from government and business who want to address issues at the interface of the public and private sectors: regulation, corporate governance, and the role of government in the changing global economy. They undertake independent research projects that culminate in a journal article or book and also offer study groups for Harvard students. Their role strengthens the connection between theory and practice, offering both faculty and students insights to the nature of social problems and their most practical solutions.

New senior fellows will join returning fellows: **Binta Niambi Brown**, **Eoin Gahan**, **Vikram Mansharamani**, **Karen Gordon Mills**, **James Segel**, **Doug Shulman**, **Paul Tucker**, **Neal Wolin**, and **Howard Wolk**. For additional information on them and the M-RCBG senior fellows program, visit www.mrcbg.org.

SSP welcomes 2014-2015 fellows



This fall, the Sustainability Science Program (SSP) welcomed 25 new research fellows to campus. They include:

Mauricio Arias, Giorgio Ruffolo Post-doctoral Research Fellow — *Hydrological alterations from hydropower development in the Amazon*

Manoela Assayag, Giorgio Ruffolo Doctoral Research Fellow — *Governing sustainability: How do peaks of issue attention drive innovation and access to innovation in health?*

Christian Binz, Giorgio Ruffolo Post-doctoral Research Fellow — *Low-carbon leapfrogging in China: An international innovation system perspective*

Sushanta K. Chatterjee, Giorgio Ruffolo Post-doctoral Research Fellow — *The renewable energy policy dilemma in India: Should the Renewable Energy Certificate mechanism compete or merge with the Feed-in-Tariff scheme?*

Ross Collins, Doctoral Research Fellow — *Evaluating infrastructure policy for sustainable development: How will interventions impact the development trajectory of countries over time?*

Fabio Farinosi, Giorgio Ruffolo Doctoral Research Fellow — *Vulnerability of hydropower generation to changes in climate, hydrology and land use in Brazil*

Rachael Garrett, Giorgio Ruffolo Post-doctoral Research Fellow — *Diversifying and integrating agricultural practices in Brazil for climate change adaptation and sustainable development*

Shibani Ghosh, Research Fellow — *Exploring legal avenues to tackle air pollution in India*

Tara Grillos, Doctoral Research Fellow — *Participatory development and capacity for collective action*

Santosh Harish, Post-doctoral Research Fellow — *Adapting to chronic power outages in India: Modeling residential demand for energy services with unreliable supply*

Fellows, cont.

Alicia Harley, Doctoral Research Fellow — *Agriculture innovation systems and collective action*

Eunjee Lee, Giorgio Ruffolo Post-doctoral Research Fellow — *Unsteadiness of the Amazonian hydrologic cycle? The roles of land-cover and climate change*

Zhu Liu, Giorgio Ruffolo Post-doctoral Research Fellow — *A low-carbon pathway for China's sustainable development*

Kira Matus, Visiting Scholar — *Innovation and access to technologies for sustainable development in the manufacturing sector*

Janhavi Nilekani, Giorgio Ruffolo Doctoral Research Fellow — *Evaluating the impact of Indian vehicular emissions standards*

Meredith Niles, Giorgio Ruffolo Post-doctoral Research Fellow — *Assessing knowledge and innovation systems for climate smart agriculture*

Annalidia Pansini, Giorgio Ruffolo Research Fellow — *The role of the renewable energy sources towards the establishment of a Euro-Mediterranean energy cooperation partnership*

Fábio Pereira, Giorgio Ruffolo Post-doctoral Research Fellow — *Conceptual evaluation of surface hydrology in the Tapajos River Basin and implications of climate and land use change for hydropower operations*

Lucilla Spini, Giorgio Ruffolo Research Fellow — *The role of international science and technology capacity-building towards sustainable development and innovation: A focus on the water/health nexus*

Anish Sugathan, Giorgio Ruffolo Post-doctoral Research Fellow — *Institutional design for efficient provision of electricity: Experimental study of electricity consumption under misallocation and theft*

Tian Tang, Giorgio Ruffolo Doctoral Research Fellow — *The impacts of transmission barriers on wind power diffusion in China*

Vanessa Timmer, Associate — *Systems change in the manufacturing sector: Innovation and access to technologies for sustainable development and improved livelihoods*

Livio Valenti, Giorgio Ruffolo Research Fellow — *New technologies for improving global health: A roadmap for commercializing silk-based innovation*

Joy Vazhayil Pathrose, Giorgio Ruffolo Post-doctoral Research Fellow — *Key policy elements of India's transition matrix for sustainable development involving public private partnerships*

Margherita Vitale, Giorgio Ruffolo Research Fellow — *Green claims for sustainable development, innovation and competitiveness: Potential development in the Brazilian apparel industry*