

# Jane Nelson Publications

(Updated June 2013)

## Books

Grayson, David and Jane Nelson. [\*Corporate Responsibility Coalitions: The Past Present and Future of Alliances for Sustainable Capitalism\*](#). Stanford University Press, Stanford, CA: 2013.

Jackson, Ira A. and Jane Nelson. [\*Profits with Principles: Seven strategies for delivering value with values\*](#). Currency/Doubleday, New York: 2004.

Nelson, Jane. [\*Building Partnerships: Cooperation between the United Nations System and the Private Sector\*](#). United Nations Department of Public Information, New York: 2002.

Nelson, Jane, translated by Nicolás Suescún. *El Negocio de la Paz: El sector privado como socio en la prevención del conflicto*. Grupo Editorial Norma, Bogotá: 2002. Translation into a book of report published in 2000 (see reports): [\*The Business of Peace: The private sector as a partner in conflict prevention and resolution\*](#).

Brugger, Ernst, Jane Nelson, and Lloyd Timberlake. [\*Cutting Edge: Small Business and Progress\*](#). McGraw Hill Interamericana de Chile, Santiago: 1994.

## Book Chapters

Chandy, Laurence, and Akio Hosono, Homi Kharas, and Johannes Linn, eds. [\*Getting to Scale: How to Bring Development Solutions to Millions of Poor People\*](#). Author of Chapter 12: "Scaling Up Impact through Public-Private Partnerships." The Brookings Institution Press, Washington, DC: 2013.

Kharas, Homi, Koji Makino and Woojin Jung. [\*Catalyzing Development: A New Vision for Aid\*](#). Author of Chapter 4: *The Private Sector and Aid Effectiveness: Toward New Models of Engagement*. The Brookings Institution Press, Washington, DC: 2011.

Brainard, Lael and Derek Chollet (eds). [\*Global Development 2.0 Can Philanthropists, the Public and the Poor Make Poverty History?\*](#) Author of Chapter 9: *Affecting Change through Accountable Channels*. The Brookings Institution Press, Washington DC: 2008.

United Nations. [\*Strengthening Efforts to Eradicate Poverty and Hunger: Dialogues at the Economic and Social Council\*](#). Author of *Business as a Partner in Eradicating Poverty*. United Nations Publications, NY: 2007.

Brainard, Lael and Derek Chollet (eds). [\*Too Poor for Peace? Global Poverty, Conflict, and Security in the 21st Century\*](#). Author of Chapter 9: *Operating in Insecure Environments*. The Brookings Institution Press, Washington DC: 2007.

Jordan, Amanda and Amy Lunt (eds). [\*Whose Responsibility? The Role of Business in delivering social and economic change\*](#). Author of Chapter 7, *A Responsibility for Government – How Far Should Companies Go?* The Smith Institute, London: 2006.

Brainard, Lael (editor). [\*Transforming the Development Landscape: The Role of the Private Sector\*](#). Author of Chapter 3: *Leveraging the Development Impact of Business in the Fight Against Global Poverty*. The Brookings Institution Press, Washington DC: 2006.

Perrini, Francesco (editor). [\*The New Social Entrepreneurship: What awaits social entrepreneurial ventures?\*](#) Coauthor with Beth Jenkins of Chapter 15: *Investing in social innovation: Harnessing the potential for partnerships between corporations and social entrepreneurs*. Edward Elgar Publishing Inc., Cheltenham: 2006.

Moon, C. and Bonny, C. (eds). [\*Business Ethics: Facing up to the issues\*](#). Co-author with Frances House of Chapter 8, *New Ethical Frontiers in Emerging Markets*. The Economist Books, London: 2001.

Contributor to [\*Visions of Ethical Business\*](#). The Financial Times Management Series, in association with PricewaterhouseCoopers, London: 1998 and 2000.

## **Reports**

Ehaab Abdou, Amina Fahmy, Diana Greenwald, and Jane Nelson. [\*Social Entrepreneurship In The Middle East: Toward Sustainable Development For The Next Generation\*](#). Wolfensohn Center for Development at Brookings, Dubai School of Government, and Silatech, April 2010.

Shannon Murphy and Jane Nelson. [\*Business Partnerships for Development: The Case of the National Beverage Company in the West Bank and Gaza\*](#). CSRI Report No. 42, 2010.

Shannon Murphy, Wivinia Belmonte and Jane Nelson. [\*Investing in Girls' Education: An Opportunity for Corporate Leadership\*](#). CSRI Report No. 40, 2009.

Jane Nelson and Shannon Murphy. [\*Corporate Social Responsibility in Saudi Arabia and Globally: Key Challenges, Opportunities and Best Practices. A Report of the First Leadership Dialogue\*](#). CSRI Report No. 33, 2009.

Contributor to Business Action for Africa's [\*MDGs at the midpoint: Accelerating Business-led Growth and Collective Action\*](#). Author of [\*Mobilising Business Action for the MDGs\*](#). Business Action for Africa, 2008.

Cramer, Aron, with Valerie Weinzierl, Richard Samans, Jane Nelson, and Simon Zadek. [\*Partnering to Strengthen Public Governance: The Leadership Challenge for CEOs and Boards.\*](#) World Economic Forum and Business for Social Responsibility, with AccountAbility, Harvard University, and International Business Leaders Forum, 2008.

Bush, Geoffrey, David Grayson, Amanda Jordan, and Jane Nelson. Amy Lunt (ed). [\*Engaging Business in the Community: Not a Quick Fix.\*](#) The Smith Institute, 2008.

Nelson, Jane and Beth Jenkins. [\*The Role of the Private Sector in Expanding Economic Opportunity through Collaborative Action.\*](#) Report of Leadership Dialogue at Harvard University. Corporate Social Responsibility Initiative, Harvard Kennedy School, October 2007.

Nelson, Jane. [\*Building Linkages for Competitive and Responsible Entrepreneurship: Innovative partnerships to foster small enterprise, promote economic growth, and reduce poverty in developing countries.\*](#) CSR Initiative, Harvard University and United Nations Industrial Development Organization (UNIDO), 2007.

Nelson, Jane, Stefanie Held, and Dave Prescott. [\*Partnering for Success: Business Perspectives on Multistakeholder Partnerships.\*](#) World Economic Forum, International Business Leaders Forum, and Center for Business and Government, Harvard, 2005.

Contributor to World Economic Forum's [\*Global Governance Initiative Annual Report, 2005.\*](#) Author of Chapter 1, *The Role of the Private Sector*. World Economic Forum, 2005.

Nelson, Jane, and Caroline Bergrem. [\*Values and Value: Communicating the Strategic Importance of Corporate Citizenship to Investors.\*](#) World Economic Forum and International Business Leaders Forum, 2004.

Nelson, Jane, and Dave Prescott. [\*Business and the Millennium Development Goals: A Framework for Action.\*](#) International Business Leaders Forum and UNDP, 2003.

Nelson, Jane, and Caroline Bergrem. [\*Responding to the leadership challenge: CEO survey on global corporate citizenship.\*](#) World Economic Forum and International Business Leaders Forum, 2003.

Nelson, Jane, and Caroline Bergrem (eds). [\*Global Corporate Citizenship: The leadership challenge for CEOs and Boards.\*](#) World Economic Forum and International Business Leaders Forum, 2002.

Nelson, Jane, Alok Singh, and Peter Zollinger. [\*The Power to Change: Mobilising Board Leadership to Deliver Sustainable Value to Markets and Society.\*](#) International Business Leaders Forum and SustainAbility, 2001.

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Nelson, Jane. [\*Building Competitiveness and Communities: How world class companies are creating shareholder value and societal value\*](#). International Business Leaders Forum in collaboration with the World Bank and UNDP, 1998.

Nelson, Jane. *Business as Partners in Development: Creating Wealth for Countries, Companies and Communities*. The International Business Leaders Forum in collaboration with the World Bank and UNDP, 1996.

### **Policy Briefs, Articles, & Working Papers**

Nelson, Jane. ["Strengthening Inclusive Business Ecosystems - Building Capacity for the Next Generation of Project Nurtures"](#). Blog post for Business Fights Poverty, May 2013.

Nelson, Jane. ["A Call to Action for Business"](#). International Youth Foundation, *YOUth Magazine*, Special Edition, Spring 2013.

Nelson, Jane. ["Radical Collaboration through Technology"](#). Blog post for GE Citizenship, January 2013.

Nelson, Jane. [\*Corporate Action on Climate Adaptation and Development\*](#). Paper prepared for the Brookings Blum Roundtable: [\*Development in the Balance: How Will the World's Poor Cope with Climate Change?\*](#). Aspen, August 2008.

Nelson, Jane. *Coalitions for Change: Building Alliances to Tackle Global Challenges*. CSR Initiative Working Paper, Harvard University. Forthcoming 2008.

Nelson, Jane. *Business as a Partner in Youth Enterprise and Employment: An agenda for action*. Policy brief for the Clinton Global Initiative, with The Conference Board, International Business Leaders Forum, and CSR Initiative, Harvard University. 2008.

Nelson, Jane. *Business as a Partner in the Commonwealth's Development*. Article prepared for the [\*Commonwealth Heads of Government Meeting Reference Report 2007\*](#), Kampala, November 2007.

Nelson, Jane. [\*New Development Actors: Effecting change through accountable channels\*](#). Paper prepared for the Brookings Blum Roundtable: [\*Development's Changing Face: New Players, Old Challenges, Fresh Opportunities\*](#). Aspen, August 2007.

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Nelson, Jane. [\*Business as a Partner in Strengthening Public Health Systems: An agenda for action\*](#). Policy brief for the Clinton Global Initiative, with The Conference Board, International Business Leaders Forum and CSR Initiative, Harvard University, 2006.

Nelson, Jane. [\*Business as a Partner in Solving Malnutrition: An agenda for action\*](#). Policy brief for the Clinton Global Initiative, with The Conference Board, International Business Leaders Forum and CSR Initiative, Harvard University, 2006.

Nelson, Jane. [\*Operating in Insecure Environments\*](#). Paper prepared for the Brookings Blum Roundtable: [\*The Tangled Web: The Poverty-Insecurity Nexus\*](#), August 2006.

Nelson, Jane. [\*The Operation of NGOs in a World of Corporate and other Codes of Conduct\*](#). Paper prepared for the Rocky Mountain Mineral Law Institute, August 2006.

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Deri, Chris, Jane Nelson, Adrian Hodges, and Maria Schneider. [\*Business and International Development: Opportunities, Responsibilities and Expectations\*](#). CSR Initiative, Harvard, International Business Leaders Forum, and Edelman, September 2005.

Nelson, Jane. [\*Corporate Citizenship in a Global Context\*](#). CSR Initiative Working Paper No. 13, Harvard University, May 2005.

Nelson, Jane. *The Role of the Private Sector in Global Governance*. CSR Initiative Working Paper No. 9, Harvard University, January 2005.

Nelson, Jane. [\*Building Public Sector Capacity to Address HIV/AIDS: The Role of the Private Sector\*](#). CSR Initiative Working Paper No. 8, Harvard University, January 2005.

Jackson, Ira and Jane Nelson. [\*Values-Based Performance: Seven Strategies for Delivering Profits with Principles\*](#). CSR Initiative Working Paper No. 7, Harvard University. December 2004. Adapted from article published by Ivey Business Journal, November/December 2004. Reprint # 9B04TF09.

Nelson, Jane. [\*Leadership, Accountability and Partnership: Critical Trends and Issues in Corporate Social Responsibility\*](#). CSR Initiative, Kennedy School of Government, Harvard University, June 2004.

Nelson, Jane. *Turning Ethical Values into Business Value*. CSR Initiative Working Paper No. 4, Harvard University. March 2004. Adapted from article written in World Economic Forum's *Global Agenda Magazine*, January 2004.

Nelson, Jane. [\*The Public Role of Private Enterprise: Risks, Opportunities and New Models of Engagement\*](#). CSR Initiative Working Paper No. 1, Harvard University, March 2004.

Nelson, Jane. [\*Economic Multipliers: Revisiting the core responsibility and contribution of business to development\*](#). IBLF Policy Brief Number 4. The International Business Leaders Forum, 2003.

Nelson, Jane, and Moberg, Jonas. [\*Rebuilding bridges: The role of responsible business in post-war Iraq\*](#). IBLF Policy Brief Number 3. The International Business Leaders Forum, 2003.

Davies, Robert, and Jane Nelson. *The Buck Stops Where? Managing the boundaries of business engagement in global development challenges*. IBLF Policy Brief Number 2. The International Business Leaders Forum, 2003.

Nelson, Jane. *UN and business partnerships: The search for accountability in a complex world*. In *Accountability Quarterly*, AccountAbility, May 2003.

Nelson, Jane. [\*World Poverty and the Private Sector\*](#). In *Optima* magazine, Special Edition for the World Summit on Sustainable Development, September 2002.

Nelson, Jane. *Globalisation and the challenge of building trust through corporate responsibility and good governance*. IBLF Policy Brief Number 1. The International Business Leaders Forum, 2002.

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Nelson, Jane and Simon Zadek. [\*Partnership Alchemy: New Social Partnerships in Europe\*](#). The Copenhagen Centre, 2000.

Nelson, Jane. *Achieving social and economic objectives through privatisation: A management primer for emerging markets*. KPMG and International Business Leaders Forum, 1999.

Contributor to *The CEO Agenda: Can business leaders satisfy the triple bottom line?* SustainAbility, UNEP, International Business Leaders Forum, and the Association of Chartered Certified Accountants, 1998.

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Nelson, Jane (editor). *Partnerships for African Development: Business and communities working together in Southern Africa*. UNDP, The Ford Foundation, The Synergos Institute, and International Business Leaders Forum, 1995.

Nelson, Jane (editor). [Partnerships for Sustainable Development: The role of business and industry](#). United Nations Environment Programme, Tufts University, and International Business Leaders Forum, 1994.

### **Executive Briefing papers written for CEO-level meetings and programmes of The Prince of Wales International Business Leaders Forum**

*Globalization: The challenges of building trust through corporate responsibility and good governance*, October 2002.

*Stakeholder Partnerships*, February 1996.

*Education, Training and Enterprise Partnerships in South Africa*, August 1995.

*Business as Partners in Development: Building new bridges for sustainable development in Latin America*, June 1995.

*The role of Community Partnerships in Urban Development*, November 1994.

*New Business Horizons: The driving forces for business and community partnerships in the 21st Century*, June 1994.

*A New Spirit of Enterprise: Business and community partnerships in the transition to a market economy in Central and Eastern Europe and the CIS*, April 1994 (Co-authored with Susan Simpson).

*Partnerships for Progress: Sustainable development and corporate citizenship in Asia-Pacific*, January 1994.

### **Reports written for the World Business Council for Sustainable Development**

Proposals and background paper for *Multiplying Managerial Skills in Central and Eastern Europe and the Former Soviet Union*, September 1994. These proposals led to the establishment of a public-private training partnership in Russia.

Co-author with Lloyd Timberlake of *Changing Course: An African business perspective*. The BCSD's African report submitted to the United Nations Conference on Environment and Development, June 1992.

Working paper on *The Role of the Financial Markets in Promoting Sustainable Development*, December 1991.